30th Annual Fort Smith Riverfront Blues Festival June 18 and 19, 2021 HARRY E. KELLEY PARK

Blues Festival Friends:

It's that time again!!! Planning for our 30th Annual Blues Festival has commenced. The generous financial support of the community and the citizens of the river valley has allowed us to bring quality artists and music since 1991. We'd like to ask you to support our efforts once again. As a non-profit organization, we rely heavily upon your generous sponsorships and donations. We hope that you will continue to partner with us on our mission to "Keep the Blues Alive".

Due to the constrictions and uncertainties imposed upon us by the Covid-19 pandemic, we have decided to scale back our show this year and hold a reduced attendance performance utilizing the amphitheater portion of the Park, as well as the facilities at the top of the park. This year's event will be free to the public, and seating/standing will be limited per the guidance of the Arkansas Department of Health, the guidelines from the Governor's office, and county and local restrictions.

Please check our website (<u>www.riverfrontbluesfest.org</u>) for announcements regarding upcoming events, and also follow us on FaceBook.

Riverfront Blues Festival, Ltd. believes in being good citizens in our community, and take pride in giving back to the City of Fort Smith. We help support an Educational Endowment (Barry Ratliff Memorial Scholarship) which awards a \$1000.00 college scholarship to two students each year who are pursuing an education in music.

With assistance from Stephens Production Company and Arkansas Oklahoma Gas Company, we conduct our Blues in the Schools Programs which has introduced thousands of local schoolchildren to the American style of music known as the Blues!

We wish to personally invite all of our Sponsors and Friends to come out and attend the 30th Blues Festival. It will be a great two days, guaranteed!! Thank you in advance for your continued support in our efforts to continue making our festival "The Best Little Blues Festival in America".

Sincerely,

Bob Marsh, Sponsorship Coordinator (479) 650-5413 bmarsh.malpais@gmail.com